

Chris Wharton

Digital Designer

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National Disease Registration Service (Public Health England)

Graphic Designer

- Jan 2021
- Sept 2021
- Created logo and branding (including sub-brands) for the NDRS as they amalgamated two services into one in preparation for their transition to NHS Digital. Designed a series of infographics to visually explain complicated data journeys and timelines to both service users and partners. Built a library of icons for use throughout the service within branded Word and PowerPoint templates.

Smart Insights

Senior Designer

- May 2016
- Sept 2020
- Responsible for the design of the website built on the WordPress platform for Smart Insights, a company of 20+ staff providing specialist marketing strategy. Created and developed the company's visual brand and built guidelines to maintain it's consistent application across a variety of outlets. Created icons, illustrations, infographics and dashboard designs. Worked closely with the marketing team on creative briefs for campaigns, from exploring creative solutions through to the final designs; also worked closely with the dev team during the build and test phase to ensure accuracy and quality of appearance of the finished product.

VentureAxis

Web Designer

- June 2012
- April 2016
- Responsible for the front-end designs of software products built and managed by this company that provided technology solutions to companies outsourcing that side of their business (including Apollo). As a designer working alongside a team of eight developers, I created new designs for software, websites, apps and branding built on a broad range of technologies. Meeting, collaborating and exploring creative solutions with clients, building wireframes and designing mockups. Created and maintained brand guidelines and built icon sets.

Apollo Medical

UI / Graphic Designer

- March 2008
- March 2012
- Helped form this medical software startup from inception as one of four original staff. Used by clients such as Manchester Utd FC, Chelsea FC, New York Knicks and the NBA, it provided health and injury analysis for elite sports organisations. Designed and built a graphic UI using CSS for the front-end of its web-based software product. Created designs for accompanying applications for use on iPhone, iPad and other touchscreen devices used by staff and players. Designed and maintained a glossary of over two hundred icons for the system. Also designed a brand identity that included logo, website, clothing and stationery.

Occipital Studios

Web / Graphic Designer / Partner

- March 2008
- March 2012
- Formed a partnership providing web-based design and development solutions for mainly sports-based organisations such as Opta, Catalyst and National Fitness Test, as well as a range of other clients. I was responsible for the front-end designs of websites, web applications, Flash applications as well as animations, branding and logos, icons and illustrations.

Technical Skills

Adobe Photoshop

Expert level.

Adobe Illustrator

Expert level.

Adobe InDesign

Good working knowledge.

Adobe XD

Good working knowledge.

Hand coded CSS/HTML

Good working knowledge.
Responsive and compatible with all standards-compliant browsers.

Cubik Solutions

[Web Designer](#)

Sept 2005 - Feb 2008 Created hundreds of website designs for the huge variety of different clients in the charity and public sector, from Eureka! through to The Woodland Trust, who chose the Cubik CMS system, built on Microsoft Sharepoint, in an agency of ten staff. Also provided Flash animations, controls and banners as well as logo design and other branding assets where required.

ProZone

[Web / Graphic Designer](#)

January 2000 - August 2005 Designed graphic interfaces using Flash for a range of software products used by leading European football clubs (Manchester Utd, Arsenal, Real Madrid) and organisations such as the Premier League and UEFA for football match analysis. Working at the company from startup and growing to 50+ staff. Also worked on collaborative projects with clients such as Nike, BBC Sport and ITV Digital. Responsible for the company's brand identity across all of its output, from print advertising through to the web.

1996 **Leeds Metropolitan University**

- 1999 **[BA Hons Graphic Arts & Design](#)**

1994 **Chesterfield College of Art & Design**

- 1996 **[BTEC Diploma in Art & Design](#)**